Smarter connectivity = seamless living

The Challenge

Senior living properties face unique connectivity challenges that impact resident satisfaction, operational efficiency, and staff productivity. As more residents become tech-savvy and demand robust Wi-Fi for video calling, streaming and smart devices, senior living networks are beginning to experience these common issues:

- Inconsistent or no Wi-Fi coverage in resident rooms and shared spaces
- Congested networks from more devices per resident
- Complicated onboarding and password management
- Data privacy and network security concerns
- Limited time and money to manage networks

These connectivity issues not only influence existing resident and staff satisfaction and retention; they're also a critical component to today's resident move-in decisions.

The RUCKUS Advantage

RUCKUS Networks delivers high-performance, easy-to-manage network solutions built specifically for the demands of multi-dwelling senior living environments:

- **Seamless coverage**
  RUCKUS® access points (APs) feature a number of patented technologies such as BeamFlex+® smart antenna system that delivers robust coverage and intelligently manages interference.

- **High-density support**
  Built for high capacity, RUCKUS APs can also manage one of the highest client connection counts in the business without dropping connections.

- **Cloud-managed simplicity**
  Our AI-driven network assurance and business intelligence platform, RUCKUS One®, simplifies the management of converged multi-access networks by proactively identifying and resolving network issues and allowing for remote network management and monitoring from anywhere at any time.

- **Built-In security and segmentation**
  Our exclusive technology, Dynamic PSK™ (pre-shared keys— DPSK™) and our RUCKUS Edge™ platform streamline network segmentation to help manage your network simply and securely.

- **Constrained IT resourcess**
  RUCKUS solutions are not only cost-effective; they also deliver energy efficiency and operational efficiency without sacrificing performance. Plus, they're compatible with legacy network components so you don't have to upgrade everything all at the same time.

Why It Matters:

Better connectivity means better resident experiences and a stronger property differentiation. By deploying RUCKUS solutions, senior living operators can focus on resident care and not tech headaches.

RUCKUS is ready to transform your senior living community into a future-proofed, smart property.

Let's connect

To learn more, visit us online or contact us to book a demo.

www.ruckusnetworks.com