

RUCKUS Network as a Service (NaaS)

Quickly Adapt to Your Evolving Networking Needs Without the Need to Purchase or Operate Your Own Network Infrastructure

Ruckus NaaS Benefits for Customers:

- **Speed and expertise**
RUCKUS NaaS enables businesses to implement projects faster, leveraging our network experts to get critical projects completed quickly.
- **Business productivity**
RUCKUS NaaS lets you focus your own team and capital budget on delivering new business critical applications.
- **Predictable and cost effective**
Choosing RUCKUS NaaS can help you reduce Total Cost Of Ownership for your networking business needs, delivering the simplicity and predictability of a single monthly bill.
- **Reduced risk**
RUCKUS NaaS solutions are designed, deployed and operated by experts. Avoid disruptions or unexpected costs with a proven solution.

Is your network organization being challenged to focus more on applications that drive business value and less on routine network operations? Are you trying to economize on capital in the new economic and financial environment? Yet, at the same time, your business needs to deploy new but complex networking technologies that threaten to overwhelm your operations team and your budget?

RUCKUS Network as a Service can help

The RUCKUS Network as a Service (NaaS) program is designed for businesses facing challenges like these.

RUCKUS NaaS changes the paradigm. Instead of buying equipment and services via an upfront payment and then operating that equipment to deliver the network services, RUCKUS NaaS will provide, install and operate the network you need, paid for by a simple monthly payment.

This allows you to focus on what you do best—your core business competency—while we do what we do best: develop the most advanced networking technology on the planet and deliver it to you as a service!

What is RUCKUS NaaS?

RUCKUS NaaS comprises two components: enterprise Infrastructure (hardware/software) as a Service and Managed Services. Combining these, RUCKUS can launch, deploy, and manage an entire network, paid for via a single monthly fee.

The NaaS program is flexible and open. If the problem you need to solve requires either of these components, you and your channel Partner can together tailor RUCKUS's NaaS program to deliver exactly what you need.

RUCKUS enterprise IaaS

RUCKUS enterprise Infrastructure as a Service (IaaS) enables customers to choose network configurations and pay for them monthly. RUCKUS enterprise IaaS plans typically last 1, 3 or 5 years, but ask your channel Partner about other options.

RUCKUS enterprise IaaS allows you to build your ideal configuration, selecting from the complete RUCKUS portfolio. You can choose Wi-Fi, 4G/5G private wireless, Ethernet switching, IoT and more. And the configuration can include a mix of hardware, software and services. Our program is open and flexible, so the enterprise IaaS you choose can include components provided by RUCKUS Partners—most often services like design, installation, and support—and even select third-party products.

RUCKUS Managed Services

The RUCKUS Managed Services program enables customers to have RUCKUS experts provide proactive management and operations of their networks.

You can select RUCKUS Managed Services to have a managed network serving wired, Wi-Fi, IoT and 4G/5G private wireless endpoints. RUCKUS expertise does not stop at connectivity. We manage many types of network applications, including DNS/DHCP, captive portal and guest networks configurations. Perhaps most in demand, RUCKUS includes security, design and management.

RUCKUS can cover all aspects of network design, installation and life-cycle operations management.

RUCKUS leverages the experience and technical expertise built up over 10 years managing enterprise networks on behalf of some of the world's leading telecom service providers. We have more than 7,000 sites and 40,000 networks under management today.

RUCKUS operates a 24/7 Network Operations Center, staffed by our experts. RUCKUS has developed a cloud-based, AI-driven tech stack that constantly monitors every network we operate. Our tech stack also includes a customer portal through which customers always have up-to-date information about their network and can take simple self-service actions.

With this offering, RUCKUS frees up the client's staff from the day-to-day concerns involved in providing and operating an advanced network. RUCKUS enables our clients to move faster by leveraging

our expert staff when a new need arises. Using RUCKUS, our customers can apply the most advanced services to their network without the expense of hiring and maintaining experts in each area.

Program workflow

The RUCKUS NaaS program follows a simple and streamlined process:

- a. Consultation and solution tailoring: Work with your RUCKUS Partner and discuss which RUCKUS NaaS services apply to your situation. Your RUCKUS Partner will help you tailor a solution that precisely meets your needs.
- b. Installation and deployment: Once the technology requirements are settled, your RUCKUS Partner, in collaboration with the RUCKUS NaaS team, will manage the installation and deployment of the network.
- c. Operation of the network. After launching the network, RUCKUS provides a world-class managed service experience.
 - Network monitoring: Proactive 24/7 monitoring of the network with analytics on connected users, bandwidth consumption, device connectivity, equipment information, uptime statistics, and more.
 - Prompt trouble resolution: RUCKUS's Managed Services team promptly addresses anomalies and outages, identifying root causes and then working with the involved Partner or our own support teams to remediate the issues.

Summary

Our NaaS offering provides a comprehensive yet flexible and open vehicle to meeting your enterprise networking needs. Enhance your network, reduce your upfront capital expenditure and reclaim the many hours your staff spends operating your network. Our network experts will accelerate the delivery of even your most advanced networking projects, all paid for in a simple, predictable monthly charge.

About RUCKUS Networks

RUCKUS Networks builds and delivers purpose-driven networks that perform in the demanding environments of the industries we serve. Together with our network of trusted go-to-market partners, we empower our customers to deliver exceptional experiences to the guests, students, residents, citizens and employees who count on them.

www.ruckusnetworks.com

Visit our website or contact your local RUCKUS representative for more information.

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